

The 16<sup>th</sup> ITS Asia-Pacific Conference: Conference Program Overview



					Ve	enue: Royal Or	chid Sheraton	Hotel and Tow	vers, Bangkok	
Day 1: Nov. 26 2023	Day 2: November 27 (Monday), 2023				Date/ Time	Day 3: November 28 (Tuesday), 2023				
	Registration				08:00 -	Registration				
	1-1				Session	5-1	5-2	5-3	5-4	
	Ballroom 1				Room	Ballroom 3	Pompadour	Riverside 3	Riverside 4	
	Welcome (9:00-9:30) Panel 1 (9:30-11:00) Theme: The Telecom Merger and Acquisition: Unveiling the Dynamics of Thai Telecommunication Consolidation Coffee Break				09:00 - 10:30	Digital Economy	Digitaliza- tion	Digital Society	Digital Applications	
					10:30 - 11:00	Coffee Break				
	2-1				Session	6-1	6-2	6-3		
		Ballro	oom 1		Room	Ballroom 3	Pompadour	Riverside 3		
	Panel 2 Theme: Al Governance and Ethics: Asian Countries' Perspectives					AI	Work and Life	Media and Society		
	Riverside Ballroom				12:30 -	Riverside Ballroom				
	Lunch 3-1 3-2 3-3 3-4			13:30	Lunch 7-1 7-2 7-3					
	_	_		_	Session			7-5 Riverside 3		
	Ballroom 3 Digital Sustaina- bility	Pompadour Digital Space	Riverside 3 Mis- and Dis- informa-tion	Riverside 4 Media Industries	Room 13:30 - 15:00	Ballroom 3 Algorithm	Pompadour Data and Platform	ICT, Politics, and Social Issues		
	Coffee Break				15:00 - 15:30	Coffee Break				
16:00 -	4-1	4-2	4-3	4-4	Session		8	-1		
	Ballroom 3	Pompadour	Riverside 3	Riverside 4	Room		Ballroom 1			
Registration	Digital Transfor- mation	ICT in Business	ICT and Society	Digital Services	15:30 - 17:00	<ul> <li>1. Plenary Session (15:30-16:30) Theme: Climate Action in the Telecom Sector: A Dual Approach to Net Zero</li> <li>2. Awards (16:30-16:50)</li> <li>3. Closing (16:50-17:00)</li> </ul>				
18:30 - 20:30 Welcome Reception	18:30 – Ballroom 1 Conference Dinner					Free evening				

Plenary	Regular	Student paper		
session	session	awards session		